

The logo features the text "Pension Quality Mark" in a bold, purple, sans-serif font, centered within a light blue oval. A large, dark purple checkmark is positioned to the right of the oval, overlapping its edge. The entire graphic is set against a background of light blue, wavy, abstract shapes.

**Pension
Quality
Mark**

Got a good DC pension?

Don't keep it a secret!

The Pension Quality Mark is a new award that will help you promote the benefits of your DC pension scheme.

This new industry benchmark will enable scheme members and future employees to recognise instantly that yours is a pension worth having.

With the Pension Quality Mark you can:

- ✓ attract and retain high calibre employees
- ✓ ensure your employees have confidence in your pension scheme
- ✓ help to encourage your employees to save for a comfortable retirement
- ✓ benchmark your scheme against your competitors

The award is available for defined contribution pension schemes whether occupational, GPP or stakeholder which meet three basic criteria:

Contributions of at least 10 per cent, with a minimum employer contribution of 6 per cent. Pension Quality Mark PLUS is available where contributions are at least 15 per cent, with a minimum 10 per cent employer contribution.

Governance arrangements must be in place to ensure the scheme is operating in the best interests of members.

Communications to members must be clear, engaging and easy-to-understand.

Whether your DC scheme is large or small – don't keep it a secret. Apply for the Pension Quality Mark today.

Who can apply?

Employers, scheme managers, trustees, or the scheme secretary and advisers on behalf of schemes

How much does it cost?

There is a one-off assessment fee of £250 and an annual licence fee of £250 for smaller schemes and £500 for larger schemes*

How to apply?

Visit the website
www.pensionqualitymark.org.uk
for information and access to the online application form

Once my scheme has been approved for the Pension Quality Mark, what will I receive?

- ✓ A certificate confirming compliance with the standards
- ✓ Use of the Pension Quality Mark logo to promote the fact your scheme is externally recognised for its quality
- ✓ Opportunity to purchase a distinctive trophy or plaque for display

*All fees are subject to VAT

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“

An employer whose scheme holds the Pension Quality Mark will have an edge over its competitors when it comes to staff recruitment and retention.”

Lynn Collins, Head of Corporate Pensions, Marks & Spencer plc

“

For those working in human resources, the PQM will play an important role in helping to promote their organisation's reward package to both current and new staff.”

Charles Cotton, Chartered Institute of Personnel and Development (CIPD)

“

The PQM is an important step in helping workers understand pensions and make informed decisions about saving.”

Kay Carberry, TUC

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